

## **Indian Institute of Management Jammu Observes National Unity Day**

Rashtriya Ekta Diwas (National Unity Day) was celebrated on October 31<sup>st</sup> 2019 by the students, faculty and staff members of Indian Institute of Management (IIM) Jammu with great zeal and fervor. The nation commemorates Rashtriya Ekta Diwas on the occasion of the birth anniversary of Sardar Vallabhbhai Patel on 31<sup>st</sup> October, who was the first home minister and deputy prime minister of India and is also known as the Iron Man of India. He was instrumental in uniting the country post independence of India.

IIM Jammu organized a “Run for Unity”, which saw enthusiastic participation from the students, faculty and staff members. The theme upheld this year is “Integration of India”. On this day, IIM Jammu successfully created awareness about Rashtriya Ekta Diwas and honored Sardar Patel. Before the commencement of the run, all the members of IIM Jammu fraternity took the pledge to uphold unity and integrity of the nation.